

The Benevolent Voice

The Borgess Foundation newsletter connecting with friends and employees of Borgess Health.

New Habitats for Healing



Fall 2008

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Blessing*

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BORGESS
Foundation



The Benevolent Voice is a regular publication of the Borgess Foundation, the philanthropic organization dedicated to supporting Borgess Health. We welcome your opinions and input regarding this publication. Please address all correspondence to:

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Travis Alan Rose never expected to need specialty emergency room services. No one does. But in July of last year, the 24-year-old was flown by air ambulance from Watervliet to Borgess Medical Center, suffering from severe head trauma. Travis had been riding in the back of a truck on a rural gravel road, on his way to a house-warming party for a house he had built almost by himself, when the truck hit a dip in the road and he fell out. His life was saved, thanks to the excellent quality of care available at the Borgess Level I Emergency & Trauma Center.

Following a CAT scan and MRI, Mark Meyer, MD, of Neurosurgery of Kalamazoo, determined that the brain injury Travis sustained was non operative and severe. Dr. Meyer inserted a monitoring device into his skull, and Travis was admitted to the Neuro Intensive Care Unit at Borgess. He was in rough shape.

Borgess has seen a tremendous increase in emergency and trauma care for people like Travis. The Borgess Foundation is raising funds to renovate and expand the Emergency

& Trauma Center, to add more treatment rooms, renovate all rooms into private patient suites, and provide for the quickest and best ER care in Southwest Michigan.

Travis Rose received the best of care and during his long stay in the Neuro Intensive Care Unit at Borgess—monitored around the clock by a dedicated team of doctors and nurses who helped him begin to heal. Travis went from a comatose state to eventually being discharged for long-term rehabilitation. “He is my miracle child,” says his mother, Leanne, a registered nurse. “I don’t remember a thing about the accident or much of anything at all for several months afterward,” Travis says. “I do know that the first surgery by Dr. Meyer saved my life.” Despite several setbacks over the past year, including the need for anti-seizure medication, the good news is that Travis continues to steadily improve.

Travis Rose is now getting back to his life. Your ongoing support will help many others just like this inspiring young man, by ensuring

continued on back

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Dear Friends and Colleagues:



Autumn in Michigan, with its myriad of colors, cooler weather and harvest, prompts many of us to take time to give thanks for our many blessings. Acknowledging the many simple blessings around us is a helpful practice that can provide some comfort during this unprecedented time of uncertainty. It's also a period where the beginning of the holiday season often moves us to re-invest our time and energy for the greater good of our community.

At Borgess, we continue to be grateful for the kindness and generosity of many individuals and organizations who have shared their bounty to help others receive the gift of good health. In this issue of *Benevolent Voice*, you'll receive an update on our vital *Habitat for Healing Campaign* and hear from a pair of staunch supporters, Jerry and Betty Mason, who help to keep alive the memory of another lifelong supporter of our health care mission, Burton H. Upjohn. We thank Jerry and Betty for sharing their unique perspectives.

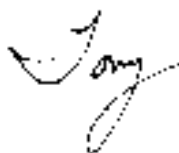
We are also proud to introduce you to two of our dedicated members of the Foundation Board of Trustees, Doyle Hayes, President and CEO of Pyper Products Corporation in Battle Creek and Dr. Michael Khaghany, Director of the Division of Cardiac Surgery at Borgess Medical Center.

We are thrilled to note that our Tree of Love continues to grow, branching out in 2008 with a new look, Web site and opportunities to recognize your loved ones. For 23 years, this special project has allowed friends and families to connect and share memories, while supporting the efforts of the Borgess Volunteers to provide medical services related to breast cancer for uninsured or underinsured women in our community. This year, the Tree of Love will stand proudly outside the main Atrium entrance at Borgess Medical Center, shining brightly as a beacon for the fight against breast cancer. Our official tree lighting ceremony is set for Tuesday, December 9 at 7 p.m. and everyone is welcome to attend.

Finally, we're pleased to say that construction is well underway on the \$3.5 million Borgess-Lee Memorial Hospital emergency department expansion and renovation in Dowagiac. You can view the construction progress by connecting to the Web site at: BorgessLee.com. Plus, check out the exciting views of our new Borgess Gardens facility online at foundation.borgess.com.

Thank you for your ongoing support of our efforts—and for your generous gifts to help create special Borgess *Habitats for Healing* in our community. I will certainly count all of you among my blessings this year.

Wishing you good health and much happiness,



Tony McDonnell, Executive Director
Borgess Foundation

Borgess Health

Burt Turned a Burden into a Blessing

Burton H. Upjohn passed away over 20 years ago, but his support of the Borgess health care mission lives on. During a lengthy battle with polycystic kidney disease, Burt endured countless evening hours of dialysis and numerous trips to Borgess Medical Center. Despite his burden, Burt embraced life, was extremely active in his community and created a long-term legacy.

Late in 1982, he established a trust fund to provide special recognition to registered nurses, technicians and licensed practical nurses that performed night duties at Borgess Medical Center. In 1998, the award criteria were changed to include those who work any shift at BMC and the Borgess Nursing Home. 2008 marked the 26th annual Burton H. Upjohn Merit Awards for employee service.

Burt's wife, Elizabeth "Betty" Upjohn Mason and her current husband, Lowell B. "Jerry" Mason also have maintained a committed relationship to their community. Betty is a past chair of the Borgess Foundation board and Jerry is a past chair of the Borgess Medical Center board. Their lives first converged when they and their late spouses, Burton and Jo, became close friends. Following the deaths of their beloved spouses, these two lifelong friends supported one another and eventually married.

"I have been the beneficiary of this remarkable community, as have all of my family and I take a very personal interest in health care," Betty says.

"This is an extremely generous community and I find great joy by joining in to help others." To show their support, Betty and Jerry recently provided a generous gift to the Borgess Foundation *Habitat for Healing* campaign, in memory of Burt.

"Due to his lengthy illness, Burt and I relied on Borgess and made many trips to the emergency room during the last six years of his life," Betty recalls. "It seems appropriate to use some of the resources I have been blessed with to support the current *Habitat for Healing* Emergency & Trauma Center project, since I understand that end of the equation. I can thank the staff and the hospital, while helping to ensure that excellent care is available for those in need."

"Burt was my friend and it was exciting to serve with him on the BMC board during a time of intense growth," Jerry says. "He was the main reason I became so involved at Borgess." Upjohn was an active member of the hospital board beginning in the 1960s, when the focus changed from a primary care facility to a regional specialty medical center. As chairman of the board, Upjohn teamed with Martin Verzi, the first lay president of Borgess, as part of the group of visionaries—including Mason—who then helped to shape the future of Borgess.

"In the foreseeable future, many people will have tough economic decisions to make," Jerry Mason notes. "This community maintains a philanthropic



To Honor the Memory of Burton H. Upjohn

environment and we can help translate that to support health care needs as well. Giving locally maximizes the leverage of those gifts and allows the opportunity for open discussion of the effects."

"Jerry and I have always felt a personal obligation to help others," Betty adds. "We prefer to support those causes in which we have personal contact and interest. We also hope that we—and so many others—have instilled that philanthropic mindset in our families. It is important for the next generations to continue to provide enabling gifts to maintain the integrity of our social network, such as health care."

If you would like to join Betty and Jerry Mason and other supporters of the *Habitat for Healing* campaign by recognizing a loved one, please contact Tony McDonnell at 269.226.8100.

Borgess Health

The Tree of Love Transforms Light into Hope

“The first time I attended the Tree of Love ceremony, there was an elderly woman there who tugged at my heart,” Trisha Whittington, Co-chair of the Tree of Love campaign explains. “She had recently lost a friend to breast cancer and she shared that painful experience along with some happy memories as I escorted her out to her car in the snow. Right then, I knew I wanted to become more involved with this unique Borgess effort.” Whittington, who is a payroll supervisor at OnStaff USA, says the annual Tree of Love campaign at Borgess is a tangible way for those who have been affected by breast cancer, whether their own bout with the disease, or the suffering of a friend or family member, to reach out and help others.

For 23 years, the devoted cadre of volunteers at Borgess have helped raise funds through the Tree of Love campaign to provide women’s medical services, with the focus on breast cancer services for the uninsured and underinsured. During the holiday season, donors “buy” lights to display on an evergreen tree to honor their loved ones. Along with the visual reminder of the lights, the donor and the names of honorees will go on display in the Atrium at Borgess Medical Center as well as on the Tree of Love Web site: treeoflove.borgess.com.

This year, the Borgess volunteers seek to raise almost double the funding of the previous campaign, due to the increased need. “We have our work

cut out for us this year, but despite the economic climate, we feel confident that the generous spirit of our community will prevail,” says Kathy Praedel, Director of Volunteer Services at Borgess. “In 2007, the campaign raised over \$15,800 to provide free mammograms and follow-up services for women with limited health insurance or with none at all. The Tree of Love goal for this year is \$25,000.”

Tungia Morris, a service supervisor with National City, is the other Co-chair for the 2008 fundraising campaign. She feels the need is growing for community outreach programs, such

as the Tree of Love. “I think this program has made a difference in our community, by helping women who have no insurance and those who work but cannot afford to buy coverage for themselves,” she says. The fund administered by the Borgess Foundation has helped countless women over the years. “Many are considered the ‘working poor’ and do not qualify for Medicaid,” Praedel states. “We act as their safety net.”

For the first time, the Tree of Love campaign is offering donors the opportunity to make their gifts online. “We will keep the traditions of the campaign intact while offering this new convenience to our donors,” Morris adds. “We sincerely hope this will allow more supporters of breast cancer awareness to participate and provide a wonderful opportunity for individuals to remember their loved ones.”



*Left to right:
Deb Ryan,
Tungia Morris,
Trisha
Whittington, Dr.
Janice
Werbinski, Sarah
Chase, Tony
McDonnell,
Mary Kaye
Wamer, Kathy
Praedel and
Nancy Foster*

Buying a light for the tree seems like such a small gesture, but Whittington says it's like throwing a pebble into a pond. "There's a ripple effect of healing when a donor tells a friend and they join in to perhaps grieve their own loss or to show support for someone who is currently battling breast cancer," she says. "Others will share the link to our website in holiday e-mails to their extended personal or professional circles, so we hope that positive ripple effect will continue to spread and grow."

In addition to on-line donations, the Tree of Love has unveiled a new logo that incorporates the pink color readily recognized as being associated with breast cancer programs, worldwide. There are also new opportunities for businesses or individuals to financially contribute to the Tree of Love campaign at varying sponsorship levels.

"We will continue to strive for health and hope," Praedel says. "We are also incredibly grateful for the honorary chairs who have stepped forward to help us." That support group consists of Sarah Chase, Nancy Foster, Debra Ryan, Dr. Sanford Tolchin, Mary Kaye Warner, and Dr. Janice Werbinski.

The annual Tree of Love Ceremony will be held at its new location—Borgess Medical Center's Atrium—on Tuesday, December 9, 2008 at 7 p.m. For more information, visit treeoflove.borgess.com, or contact Kathy Praedel at 269.226.4882.

Point. Click. Connect.

Connect to the Borgess Foundation Online

The Borgess Foundation is in the midst of an exciting new update of our Web site. At foundation.borgess.com, we fully embrace the era of thinking and working globally. While we provide service to a specific geographic region through the Foundation, our extended Borgess family is far-flung and on the move. Via foundation.borgess.com, we can continue connecting hearts and hands to support our health care mission. The use of Web access and online donations is another option to make giving opportunities more spontaneous and convenient. Come visit us when the spirit moves you—24/7.

GoodSearch/GoodShop—Great Help

The Borgess Foundation now participates in GoodSearch, a unique Internet search engine with a social mission. **GoodSearch.com**—powered by Yahoo!—allows you to designate us as your favorite charity. Every time you search on GoodSearch.com, they make a donation to us. Plus, if you enjoy shopping online, consider **GoodShop.com**, the new marketplace that donates a percentage of your purchase to the Borgess Foundation. Tell your friends and family about GoodSearch.com and GoodShop.com, two simple ways to "click" and further our health care mission. Simply identify the Borgess Foundation as your designated cause.

News & Notes

Free Health Screenings

Health screenings for total cholesterol, triglyceride level and blood pressure are being provided to our community, free of charge. Call The Professionals at Borgess at 1.800.828.8135 for more information or to schedule an appointment.

BMC Re-Certified as a Primary Stroke Center

Borgess Medical Center has recently been re-certified as a Primary Stroke Center by the Joint Commission. This Gold Seal of Approval™ is based on an onsite evaluation of stroke care capabilities and adherence to strict, evidence-based standards of care.

Borgess Physicians Recognized for Excellence in Diabetes Care

Twenty-four ProMed Healthcare and Borgess Internal Medicine physicians have been accepted into the Diabetes Physician Recognition Program sponsored by the American Diabetes Association and the National Committee for Quality Assurance. This special program only accepts physicians who use evidence-based measures and provide the highest quality of care.

Communication Aid for Non-English Speaking Patients at BMC

Non-English speaking patients and family members can now use an innovative Interpreter Network to communicate with clinical staff at Borgess Medical Center. Videoconferencing equipment is brought to the patient's room and connects live to interpreters fluent in 35 languages. BMC continues to use the local Hispanic-American Council for Spanish-English interpretation.

Borgess-Lee Memorial Hospital

Borgess-Lee Memorial Hospital's ER Under Construction

Construction is underway on Borgess-Lee Memorial Hospital's emergency room renovation. The more than \$3.5 million project is expected to be complete by October 2009. Funding was provided by those who supported the Lee Memorial Foundation's *A Campaign About Life*, as well as from a \$1.6 million contribution from Borgess Health.



Joy Strand, administrator and chief operating officer, Borgess-Lee Memorial Hospital, states, "Every year, about 8,000 people receive treatment in our ER, and we are thrilled to have the opportunity to build a more confidential, secure and comfortable healing environment for our patients and their loved ones."

Borgess-Lee Memorial Hospital renovation plans include:

- Increased overall space with five new, private exam rooms
- Addition of a decontamination room for improved safety
- A new ambulance entrance and covered transfer area

- Creating a private triage area and upgrading four exam rooms
- A new trauma and cardiac treatment room, and special family consultation room
- Purchasing advanced equipment and technology

To see the latest construction progress photos, visit BorgessLee.com. For more information on the ER renovation and expansion, call the Lee Memorial Foundation at 269.783.3083.

IRA Charitable Rollover Extension Now Law

If you are age 70 and a half years or older, you can donate up to \$100,000 from your IRA to a charity like the Borgess Foundation. Your gift will count as a regular distribution from your IRA and will not be taxed. On October 3, President Bush signed Public Law 110-343, which includes an extension of the IRA Charitable Rollover originally enacted as part of the Pension Protection Act of 2006. The extension is retroactive, applying to distributions made throughout both the 2008 and 2009 tax years.

The Borgess Foundation worked with a number of donors and their financial advisors last year to utilize IRA rollover distributions to support Borgess programs. If you would like to make a gift utilizing a distribution from your IRA, please contact Tony McDonnell at 269.226.8100.



View more photos of Borgess-Lee Memorial Hospital's emergency room renovation progress online at BorgessLee.com

Borgess Foundation

Introducing Our Board of Trustees

The Borgess Foundation would like to introduce two valued members of our Board of Trustees—Doyle Hayes, Sr. and M. Michael Khaghany, MD. These two men provide us with their strong personal expertise, enthusiasm and a variety of community connections to actively support our mission.

Doyle Hayes, Sr. is President and CEO of Pyper Products Corporation, based in Battle Creek, a supplier of various parts for the automotive and furniture industries. He joined



the Foundation board in 2007 and is an active trustee on the Borgess Health board as well, providing a wealth of experience in business, technology, economics and management. “My primary focus for the Foundation is helping to organize development efforts,” he states. “As president of the Kent County United Way campaign in 2000, I helped raise almost \$17 million, which remains an unsurpassed goal to date.”

“Working with my fellow trustees toward a common goal to augment equipment or the already high quality health care services at Borgess is exciting,” Hayes adds. “Also, helping to promote much-needed community projects such as the Borgess Gardens Nursing Home is a satisfying way to use my development skills.”

Community service is Hayes’ passion. In addition to serving on the Borgess Foundation board, Hayes is active as a

trustee for Mercantile Bank in Grand Rapids, Davenport University and the GVSU Foundation. He is also the Chairman of the Board of Trustees of Metropolitan Health in Grand Rapids and a past chairman of the Small Business Association of Michigan.

Hayes currently makes his home in Grand Rapids. He has three grown children, four grandchildren and one great-grandchild. When not immersed in his many trustee duties, Doyle indulges in collecting die-cast model cars, primarily from the 1950s and ‘60s. He is also an alumnus of WMU, receiving his MBA in 1979.

M. Michael Khaghany, MD is the Director of the Division of Cardiac Surgery at Borgess Medical Center and the previous Chief of Surgery at the hospital. As a member



of the Foundation board of trustees, Dr. Khaghany serves an important role in helping to facilitate discussions which need an infusion of medical expertise.

“I truly feel I can help the Foundation board to better target their efforts by acting as a liaison between the medical and development aspects of their work,” he says. “Working every day in the hospital and in our community, I am made fully aware of where the needs are most keenly felt.”

Board certified in both General Surgery and Thoracic Surgery, Dr. Khaghany is also a past president of the Kalamazoo Academy of Medicine, and served

as a trustee of Borgess Medical Center. He also helps to shape the next generation of surgeons by teaching as an Assistant Clinical Professor of Surgery at Michigan State University (MSU/KCMS). In addition, he is board certified in Cardiothoracic and Vascular surgery in Canada.

When he can find the spare time, Dr. Khaghany enjoys a good game of golf and has a penchant for studying the patterns inherent in higher mathematics and physics. Along with his medical degrees, he holds a Master of Science in Mathematics from Teheran University, Iran. Dr. Khaghany is married and lives in Kalamazoo. He and his wife, Rose, have four children. Noushi is a gynecologist, Kathy is a dentist, Kiana is currently studying at Harvard, and Kami is in the midst of his radiologist residency.

Patient Satisfaction Scores on the Rise

Many BMC patient units are achieving historically high patient satisfaction scores. One contributing factor is Hourly Rounding that results in frequent, focused attention to very specific needs. Score improvements from January to July 2008:

2N (Neuro/ Ortho)—89.53 to 91.03;
3W (Neuro Rehab)—89.19 to 92.77;
4N (Surgical Subspecialty)—
90.5 to 93.9.

continued from front

that top-notch emergency care is there when they need it most. “I can’t say enough about Borgess and the care he got there,” Leanne Rose says. As for Travis, he says, “I want to thank the people at Borgess for saving my life and making me what I am today. I’m getting stronger physically and mentally every day.”

The Borgess Foundation is committed to assisting local projects that will help make comprehensive health care services accessible to everyone, including those who require emergency care, like Travis. Our \$13.6 million *Habitat for Healing* campaign will support the Emergency & Trauma Center project, purchase new state-of-the-art diagnostic equipment, and help build the new Borgess Gardens nursing home. Details on the renovation, including architectural drawings, are online at foundation.borgess.com.

Gifts to the *Habitat for Healing* Campaign will also support the building of the 101-bed Borgess Gardens for residents and inpatient rehabilitation, comprised of an 81-bed building with nearly all private rooms, and two freestanding, self-contained, 10-private bed buildings. This project addresses the reality of an aging

population living longer than previous generations, and their increased need for access to skilled nursing care.

Most of our physicians made initial contributions to the *Habitat for Healing* Campaign and we have received generous support from other employees, administrators and trustees. In fact, 100% of both the Borgess Health and the Borgess Foundation board members have financially supported the *Habitat for Healing* Campaign. To date, our Borgess “family” has raised \$9 million of the campaign’s goal. The *Habitat for Healing* Campaign offers an excellent opportunity for you to partner with our board, physicians, staff, volunteers and our extended community. The Borgess Foundation offers many recognition options and the flexibility to extend payments over a three year period, if desired.

The Borgess commitment to creating innovative *Habitats for Healing* will transform the way we take care of some of our most vulnerable citizens—individuals who need emergency medical care and those who need nursing home care.

To learn more about the *Habitat for Healing* Campaign, call 269.226.8100 or you may now make a donation online at foundation.borgess.com.

Borgess Gardens



The \$17 million new Borgess Gardens skilled nursing and rehabilitation center is now being built within the Nazareth Campus on Gull Road in Kalamazoo. This haven of caring and healing is the first new nursing home built in our community in 20 years. The homelike design concept strives to reflect the routines and activities of individuals’ lives prior to moving there.

The 101-bed Borgess Gardens for residents and inpatient rehabilitation will be comprised of an 81-bed building with nearly all private rooms, and two freestanding, self-contained, 10-private bed residences. This intimate neighborhood style environment will give residents an even healthier place to call home, complete with skilled nursing, assistance with activities of daily living, rehabilitation, mental health services, and end of life care. All components are targeted for completion by the Fall of 2009.