

The Benevolent Voice

The Borgess Foundation newsletter connecting with friends and employees of Borgess Health.

Grow With Us—Join the *Habitat for Healing* Campaign

Spring 2009

Inside this Issue

Friends of Borgess Nursing Endowment Dinner

The Lawrence Family's Commitment to Borgess

Coping with Death Through Expressive Arts

BORGESS Foundation



The *Benevolent Voice* is a regular publication of the Borgess Foundation, the philanthropic organization dedicated to supporting Borgess Health. We welcome your opinions and input regarding this publication. Please address all correspondence to:

The Benevolent Voice
Borgess Foundation
1521 Gull Road
MSB Suite 405
Kalamazoo, MI 49048
269.226.8100
TonyMcDonnell@Borgess.com

Thanks to a very generous community, the Borgess Foundation is making great progress toward its \$13.6 million *Habitat for Healing* campaign goal. Proceeds from the Foundation's first capital campaign in more than 25 years will transform and expand Borgess Medical Center's Level I Trauma Center (ETC) and build Borgess Gardens, our new Borgess Nursing Home and Rehabilitation Center.

"We already have over \$9 million in commitments from generous community donors, many who are choosing to honor a loved one by giving a gift to the campaign as a special memorial," states Tony McDonnell, executive director of the Borgess Foundation. "We have \$4.5 million more to raise to reach our goal to complete these important community projects."

Construction is well underway for the first new nursing home built in our community in 20 years. Borgess Gardens will consist of three buildings—an 81-bed skilled nursing and long-term rehabilitation residence, and two freestanding, self-contained residential cottages for 10 persons each. By the end of spring, the first cottage and the main building should be fully enclosed, with work focusing on the interiors. Also during the spring and summer months, exterior work on the second cottage is expected to be finalized. The new complex will help us to continue providing compassionate, quality, innovative and cost effective long term care to area residents who are frail, disabled, and/or elderly. Depending on the construction progress schedule, Borgess Gardens is slated to open in late fall or early winter.



Spring construction continues to shape Borgess Gardens, slated to open late this fall or early winter.

Final plans for Phase I of the ETC renovation will be completed in April 2009. Shortly thereafter the bidding process will be underway and crews are expected to begin construction in early summer. As a commitment to quality, seamless care, the Borgess ETC will remain open during the planned updates. Since the project is being scheduled in four phases, additional work will move forward as the *Habitat for Healing* campaign continues to raise the needed funds.

In 1975, our emergency room was designed to serve 40,000 patients per year. Today, more than 60,000 emergency patients are seen annually at the Borgess ETC. Due to the fine work of professionals throughout every level of Borgess, these patients are seen faster, and still provided with top-notch care. In fact, our patient satisfaction levels have soared in recent years with the implementation of No Wait ER care.

continued on back

**Borgess Foundation
Board of Trustees**

Richard Dirrenberger, MD, *Chair*
Dale E. Rowe, MD, *Vice Chair*
Paul A. Spaude, *President/CEO*
Shirley A. Larkins, *Treasurer*
Robert M. Brown, Jr.
Lawrence Cain, *emeritus*
Michael L. Chojnowski, Esq.
Thomas A. Cole
John T. Collins, MD
Lyndon Cronen
James L. Devlin, *emeritus*
Tim A. Fischell, MD
Doyle A. Hayes
Michael Khaghany, MD
John W. Lawrence, *emeritus*
Caroline S. Novak
Jeffrey O'Brien, Esq.
Debra K. Ryan
Julia Van Domelen
Elizabeth Veenhuis, CSJ
Mary Kaye Warner, *Borgess
Volunteers*

Tony McDonnell, *Executive
Director/Secretary*
J. Patrick Dyson
Richard Felbinger

Dear Friends and Colleagues:



Many of you have heard the story about the humble beginnings of Borgess Health. Father Francis O'Brien convinced Bishop Casper Borgess to donate money toward the first hospital in Kalamazoo. He then asked eleven Sisters of St. Joseph to relocate from Watertown, New York to help staff and manage the much-needed facility.

The year was 1889 and there was a lot of financial uncertainty at that time. However, the Sisters and Father O'Brien remained steadfast and faith-driven. They convinced a few local business leaders to raise additional funds to complete the renovation of a home on Portage and Lovell Streets into Kalamazoo's first hospital.

Throughout our 120 year history, Borgess has grown and experienced many periods of uncertainty and upheaval. We have continued to adapt and be more creative as we serve the community's health care needs. Our longevity is a credit to the vision of Father O'Brien and the many donors who have followed the generosity of Bishop Borgess.

Today, we are aware of the economic uncertainty on many levels. At Borgess, we see this manifested by the increase in patients who are under insured or uninsured, and the increase of patients in our emergency room who wait to seek medical care until the last possible minute. Also, like many of you, we have seen the value of our investments declining as needs rise.

We are committed to stewarding your gifts by making prudent and appropriate investments in our health care programs and facilities. The Borgess Foundation Board of Trustees recently authorized investments of \$1.5 million from our unrestricted endowment fund to maintain our commitment to provide top-rated medical care to all who need our services.

Also, as a testament to your generosity, we are two-thirds of the way (\$9 million in commitments) to reaching the \$13.6 million campaign goal to renovate the Borgess Medical Center Level I Emergency and Trauma Center (ETC) and to build the new Borgess Nursing Home and Rehabilitation Center (Borgess Gardens). Even in difficult times, you have shared your support and trust in our health care mission. Thank you.

Finally, we want you to know that our Board of Trustees, all local leaders of our community, provides strong oversight and leadership for the Borgess Foundation. We have prudent and conservative investment and management policies. Our funds are invested and managed locally. Our staff is small and efficient, ensuring more donated funds go directly to support Borgess health care programs. In this issue of *The Benevolent Voice*, we are honored to share how your gifts continue to make a difference.

Best Wishes,

A handwritten signature in black ink that reads "Tony". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Tony McDonnell, Executive Director
Borgess Foundation

Borgess Foundation

Welcome Kim Loftus—Borgess Foundation Development Officer

In late January 2009 Kim Loftus joined the Borgess Foundation as Development Officer. Loftus most recently served as Director of Development and Communications for Constance Brown Hearing Centers. Prior to that, she was Vice President of Development at the

Kalamazoo Nature Center. She brings to Borgess twenty-two years of diverse experience in the field of philanthropy and health related issues.

“Because of my personal commitment to access for health care, I look forward to the opportunity to become

increasingly involved in this important philanthropic work at the Borgess Foundation,” Loftus states. “The many ways Borgess associates and volunteers embrace and live by the values and mission of Borgess is very inspiring.” Ms. Loftus will execute fundraising initiatives, implement the direct mail program, oversee the development of special events, build relationships to support organizational outcomes, and develop grant proposals.

“Borgess provides so much for our community,” Loftus adds. “Last year, Borgess Health contributed more than \$35 million in community benefit services that ultimately served 15,615 residents. This amount includes the cost of charity care, uncompensated Medicaid, the cost of covering care for those who are unable to pay for their care, and other services to those who are the working poor, underinsured or completely uninsured. With my new position here, I will be able to contribute to results that make a real difference in people’s lives.”

In addition to her duties at the Borgess Foundation, Kim continues to serve as membership chair for the Rotary Club of Kalamazoo, board member for the Association of Fundraising Professionals-West Michigan Chapter, development committee member at Fontana Chamber Arts, and a marketing committee member for both Leadership Kalamazoo and the Gilmore International Keyboard Festival.



Kim Loftus (middle) joins the Borgess Foundation staff Pam McKenzie (left) and Katie Kupiecki (right)

Web Site Update

Visit foundation.borgess.com to...

- ... See the latest exciting construction photos from Borgess Gardens.
- ... Get an update on the ongoing progress of the *Habitat for Healing* campaign.
- ... Find out the latest on the funding priorities at Borgess.

And don't forget that you can designate your gift to a specific need or your personal interests using the easy online donations form.

Via foundation.borgess.com, we connect hearts and hands for our mission. With your help, we can continue to provide comprehensive and compassionate health care services to thousands of individuals in southwestern Michigan, regardless of their financial ability.



Borgess Nursing

May 12 Awards Dinner to Honor Nursing Excellence

The annual *Friends of Borgess Nursing* Endowment Dinner will honor excellence and leadership while celebrating the history of quality nursing within Borgess Health. This special event is set for Tuesday, May 12 at 5:30 p.m. at Cityscapes Event Center on the downtown Kalamazoo Mall. Tickets and sponsorship opportunities are now available.

The *Friends of Borgess Nursing* Endowment Fund was established to acknowledge the legacy of outstanding nursing within Borgess Health. Awards, certifications and scholarly project grants are then offered through the endowment fund to recognize nursing excellence, leadership, education, research and certification. A committee of Borgess nurse alumni and active nurses reviews all nominations. These awards include:

- **Sisters of St. Joseph Legacy Award**—to recognize a retired Borgess Health RN who has raised the bar for excellence in nursing practice
- **Dr. Phyllis Nicolaou Nursing Leadership Award**—to recognize a nurse leader who possesses extraordinary passion, creativity and dedication
- **Rising Star**—to recognize an RN early in her/his career who exceeds expectations of her/his current role
- **Excellence in Clinical Practice**—to recognize excellence in clinical practice by an experienced RN

- **Certification or Scholarly Project Grant**—to assist with funding for a specialty nursing certification or a scholarly project such as a research study, evidence-based project or program evaluation
- **LPN to RN Scholarship**—available to Borgess Health employees with three years of continuous employment and an active license as a practical nurse

- **Lamplighter**—to recognize, celebrate and honor an individual who has been a devoted and passionate supporter of the Borgess Health mission and the legacy of the Sisters of St. Joseph (now Congregation of St. Joseph)

The *Friends of Borgess Nursing* will also present a grant to an outstanding nurse to help fund advanced education and specialty training.

Invitations were mailed on April 1, so if you did not receive yours, the tickets can be purchased anytime for \$75 online at foundation.borgess.com.

Sponsorships are the key to successfully building this vital endowment fund and enhancing the legacy of Borgess nursing. For additional information, please call Kim Loftus at 269.226.5126, e-mail kim.loftus@borgess.com or go to foundation.borgess.com.



Above: Robert Brush, MD, and his wife, Sidney, hold one of the gift baskets auctioned off at last year's FoBN event.

Right: Wanda Taylor, Ernest Lanier and many others celebrate the legacy of Borgess nursing.



Borgess Health

The Lawrence Family Legacy at Borgess

John W. (Jack) Lawrence and his wife, Joanne have a long personal association with Borgess Health. Jack served first as a trustee for the DeLano Clinic beginning in 1976 and joined the Borgess Medical Center (BMC) board in 1982. His service included a stint as Chairman of the BMC board from 1987-1991. He also devoted many years of service on the Borgess Foundation board, serving until 2008, and is a Trustee Emeritus. His wife Joanne has been an active member in the Borgess Service League and the Borgess Volunteer Services for over 20 years. Their daughter, Joni Knapper currently serves as Secretary on the Borgess Medical Center Board of Trustees. "Our personal family involvement at Borgess, including Joanne's volunteer efforts and my time spent as a trustee of both the hospital and the foundation are all parts of my life that I cherish," Jack says.

The Lawrence family has been connected to Borgess for nearly a century. Jack's mother, Borgia was a lifetime member of the Borgess Service League. Her father, John Wheeler, founded Wheeler-Blaney and was the construction contractor for the original Borgess Hospital building on Gull Road. Borgia's aunt, Sr. Mary Hastings was one of the Sisters of St. Joseph (SSJ) who founded Borgess Hospital in 1889.

"I had two great aunts in the Sisters of St Joseph," Jack notes. "Emma Hastings joined the convent the day after the original SSJ's came from Watertown, New York to staff the newly established Borgess Hospital," Jack notes. "She chose the name of Sister Mary and is recognized as one of the founders of the order at Nazareth. She served there for over 75 years. Her younger sibling became Sister Edward and served the order for over 60 years."

Jack's father, William J. Lawrence, Sr., served on an unofficial advisory board for the hospital before his sudden death in 1941. Jack's brother, the late William Lawrence, Jr., also had an over 50-year record of service with Borgess Medical Center and the Foundation. The Lawrence family made a generous gift to Borgess that helped establish the Lawrence Education Center, named in honor of Jack and Bill's parents.

Most recently, the Lawrences responded with a gift to the ongoing *Habitat for Healing* campaign, designated toward the renovation and expansion of the Borgess Medical Center Level I Emergency & Trauma Center (ETC) and the construction of the new Borgess Gardens. "Since I was serving on the Borgess Foundation Board when the campaign was being developed, it seemed a natural move to become an active part of it," Jack states.

"In the current economic climate, most of us will consider carefully where to place our contributions and support," he adds. "Emergency care and long-term care are both vital services in our community. With our aging population and increased lifespan, there will be an ongoing need for quality services and facilities such as Borgess Gardens." Joanne agrees, noting that it was important to have convenient, local access to elder care services for her own parents.

The Borgess Foundation is committed to assisting local projects that will help make comprehensive health care services accessible to everyone. Their continued close association with our mission reflects Jack and Joanne's passion for helping others. "Borgess has always been a part of our family," Joanne stresses. "I treasure the time I spend as a volunteer in the gift shop or working on projects such as the *Tree of Love* campaign. I have always been blessed to be able to interact with the Borgess staff, visitors and patients in many touching and memorable ways."

As you consider your own plans to honor or recognize someone in your life, we hope you will explore the many wonderful opportunities to leave a family legacy through the ongoing *Habitat for Healing* campaign. Call us at 269.226.8100 or visit us online at foundation.borgess.com.

Borgess Visiting Nurse & Hospice

Healing Hands for Hospice



Losing a parent or another close family member is a devastating experience for a young child. Children often do not have the emotional skills to express their feelings in the healthy ways most adults can use. Creative Crossings is a new, free program developed for children and teens, ages 5-18 years, as a way to help them heal—and deal with the death of a loved one.

“Supporting young people in the grief process through an expressive arts group may help them begin to heal as they transform their loss through art and music,” says Kathleen M. Buday, MEd, ATR, Expressive Arts Coordinator, Borgess Visiting Nurse & Hospice (BVNH). The Diane’s Way Expressive Arts Program, offered by BVNH, is funded in part by memorial donations given to the Borgess Foundation.

Creative Crossings will help children and teens learn to cope with and accept the death of a sibling, parent or grandparent by encouraging them to express their grief through art, music, movement and drama. “These are positive outlets where children may creatively express the feelings

that occur when dealing with grief and loss,” Buday adds. “All of our Diane’s Way art programs draw in committed volunteers to work with our grieving families. They bring their talents and energy to combine with our Hospice team, which includes nurses, chaplains and social workers.”

Diane’s Way was created in 2001 by a family memorial gift to honor Diane Mahanty, a Borgess Hospice patient who used her creativity to express her feelings through drawing and poetry. The new eight-week continuing care program for children and teens begins April 14 at the Girl Scouts, 601 Maple Street in Kalamazoo. To learn more, call 343.1396, extension 3264 or 1.800.343.1396, extension 3264.

Last year, over 4000 families received quality, end of life hospice care from BVNH. Hospice remains available to anyone in our community, regardless of their financial or insurance status. Many of the services that we provide, like bereavement counseling and this new art program for families of hospice patients, are not funded by medical insurance. Borgess Hospice serves Allegan, Barry, Berrien, Calhoun, Cass, Kalamazoo, St. Joseph and Van Buren counties.

Honor Someone You Love Via Planned Giving

Did you know that less than 6% of American households have included a gift to their favorite nonprofits in an estate plan? Please consider:

- Naming the Borgess Foundation as the beneficiary of an existing life insurance policy, pension plan or IRA.
- Making a cash bequest in your will to support our mission.
- Using assets for your charitable gift. These include—but aren’t limited to—real estate, stocks, bonds, CDs, art, jewelry and vehicles. Such gifts may even provide tax savings.

Join the Borgess donors who have chosen to extend their healing legacy by including a gift to the Borgess Foundation in their estate planning. In addition to the tax advantages associated with planned giving strategies, your generosity will ensure that innovative medicine and inspired care will continue in our community for many generations.

Borgess Foundation staff members are available to help you or your financial advisor explore creative alternatives for making a current or future gift. For more information, or to set up a personal meeting, call 269.226.8100.

Borgess Foundation

Introducing Our Board of Trustees

The Borgess Foundation would like to recognize and highlight two members of our Board of Trustees—Carol Novak and Bob Brown. Both of these dedicated individuals are invaluable assets to our mission at Borgess.

Caroline (Carol) Novak is a real estate agent with Prudential Preferred Realtors in Kalamazoo and joined the Foundation board in November 2008.



Carol has a far-reaching health care background as a graduate from the College of Mt. St. Joseph, with a Bachelor of Science major in Nursing. She was married to a Borgess physician, the late Dr. Gary Novak.

“After raising my six children and eventually launching a successful real estate career, I now have more time to devote to service-oriented pursuits, such as the Borgess Foundation Board,” Carol says. “I have always felt so much at home with the original history and mission of Borgess and how it connects to my Catholic faith. This term on the board is like coming full circle, to reconnect with a part of my husband’s life. He was a devoted advocate for care for the indigent in our community.”

Carol has served as a past board member of the Kalamazoo Institute of Arts, the Kalamazoo Symphony and Ministry with Community. “I believe my varied community connections allow me to be a good spokesperson for Borgess,” Carol adds. “I would like to be able to use my communication and consensus-building skills to garner support for the Foundation’s efforts.”

Carol has lived in Kalamazoo since 1972. In her leisure time, she enjoys playing tennis, golfing, traveling and spending time with her family, which includes 13 grandchildren.

Robert M. (Bob) Brown, Jr., is



President & CEO of Access Medical, a durable medical equipment provider. “I’ve always wanted to give back to the

community in which I’ve lived for over 40 years,” he states. “Serving on the Borgess Foundation Board allows me to use the knowledge I’ve acquired from operating a health care-related business. I see a real, ongoing need for the type of quality care that Borgess provides.”

Bob has a Bachelor of Arts degree in Geography from the University of Colorado. His business experience includes consulting for Putnam Investments in Boston, along with

Stein Roe Investments and Dean Witter in Chicago. As area sales manager for Applied Medical, a developer of surgical instruments, he led evaluations of new products for FDA approval and eventual release to the public.

“We have a great board balance at the Foundation with the trustees possessing many aspects of work and life experience,” Brown says. “We learn a lot from listening to each other, discussing local health care from multiple viewpoints, and pinpointing the areas of greatest need.”

Bob also currently serves as a board member for Ministry with Community and the Monroe Brown Foundation. He enjoys golfing, tennis, hiking, fishing and traveling.

Bob and his wife Melissa reside in Kalamazoo with their two young children, Maggie and Owen.

“When I look at the projects for which the Borgess Foundation is trying to raise funds, I know that money will do good things, right here at home,” Bob stresses. “We all get a solid return on any type of investment we make in our community.”

continued from front

With these two projects funded by our ongoing campaign, we look to create more comfortable habitats for healing and new individual and family legacies that will reshape how we deliver health care. Both are geared to exceed the expectations of our patients by providing health care that is private, safe and exceptional. Borgess will be at the forefront with these Habitats for Healing, providing innovative emergency medicine and skilled nursing care to meet the needs of our southwest and south central Michigan community.

We would like to thank everyone who has made generous contributions to date. As the campaign continues toward its ambitious goal, the Borgess Foundation staff is available to help you with creating memorials, recognitions, planned giving options, extended payment plans and any gift option to share your support for the campaign. Call 269.226.8100 or make a donation online at foundation.borgess.com.

News & Notes

18th Annual Golf for Health

Mark your calendars for Monday, July 20, 2009 at the Gull Lake Country Club where Borgess Volunteers and the Borgess Foundation will host the 18th Annual *Golf for Health*. All proceeds from this golf event will support the expansion of Borgess Medical Center's Level I Trauma Center. The fee to sign up to play is \$160 per person, or \$640 a foursome. Free Golf Clinics will be offered from 10 a.m. until Noon. A Shot-Gun Start will take place at Noon. For more information, call 269.226.8100.

Tree of Love Campaign Outshines Previous Donation Totals

Breaking all previous records, in 2008 the 23rd annual *Tree of Love* effort raised \$22,008 by 366 donors. This fundraising initiative helps support uninsured and underinsured women's medical services related to breast cancer. In 2007, the *Tree of Love* raised over \$15,800 to provide free mammograms and follow-up services for women with limited health insurance or those with none at all.

Health Care Kudos

- The **Borgess Medical Center (BMC)** Heart Failure Disease Management Program recently received the Joint Commission's Gold Seal of Approval, based on an unannounced site visit.
- **Borgess CorpFit** has been honored with a Gold Level Achievement Award from the American Heart Association for its Employee Wellness Program.
- HealthGrades® gave four Excellence awards to **BMC**, placing it in the top 10% nationally for Stroke, Critical Care, Orthopedics and Joint Replacement. **BMC** also received Governor's Awards for Emergency Care, Surgical Care, and Appropriate Care Measures involving acute MI, heart failure and pneumonia.
- **Borgess-Lee Memorial Hospital** also won a Governor's Award for Patient Safety and Quality Care in the Critical Access Hospital Setting.
- The **Borgess Nursing Home** is the only nursing home in Kalamazoo County to receive an overall five-star rating from Nursing Home Compare, Medicare's Quality Rating System. Five stars is the highest rating available.