



QUESTIONS? WE HAVE YOUR ANSWERS.

Q: What will the Habitat for Healing Campaign support?

A: Gifts to the Habitat for Healing Campaign will support renovations to the Borgess Level I Emergency & Trauma Center. Specifically, curtain treatment bays will be converted to private patient rooms. Three additional private rooms will be added as well, along with a fast-track area that will facilitate the streamlined treatment of urgent care patients.

In addition, contributions to our campaign will support the purchase of a 64-slice computerized tomography (CT) scanner, as well as two new digital mammography units for our new Women's Diagnostic Center.

The results? Our patients will receive care that is private, care that is safe and care that is exceptional.

Q: Why is Borgess Medical Center renovating its main campus?

A: In 2000, Borgess launched a multiple-phase renovation project in order to adapt to the growing needs of southwest Michigan, and continue delivering care that's high quality, accessible and convenient. Feedback revealed that renovating, not rebuilding, Borgess Medical Center was the best, most cost-effective way to achieve our primary goal – to better serve our patients, our employees, our physicians and our community.

Q: Why is philanthropic support needed?

A: Community philanthropy has played a vital role in our 116-year history. While Borgess internally financed the Stryker Center, our one-stop outpatient diagnostic and treatment services facility, we feel that the Habitat for Healing Campaign offers an excellent opportunity to partner with our board, physicians, staff and key community leaders to meet the emergency and trauma care needs of our patients.

Q: How many patients visit the Borgess Level I Emergency & Trauma Center every year?

A: It is estimated that more than 40,000 emergency and trauma patients visit us annually. Renovating and expanding our Level I Emergency & Trauma Center will allow us to keep pace with growing emergency and trauma care demands, as well as give patients the privacy, comfort and timely attention they deserve.

Q: Who will be asked to participate in the Habitat for Healing Campaign?

A: Everyone will be invited to participate – from individuals and foundations to businesses, civic organizations and other community groups. After all, these developments stand to benefit everyone in southwest Michigan.

Q: Will our employees be participating?

A: Yes, our physicians, employees, administrators and board members will be asked to participate – first and foremost. Their support will be integral to our success.

Q: How long will the campaign last?

A: Our goal is to complete our \$2 million campaign by early 2007.

Q: When will the Level I Emergency & Trauma Center renovations be complete?

A: Based on the success of the campaign, our goal is to complete our initial renovation and expansion plans for the Level I Emergency & Trauma Center by the end of 2007.

Q: What kind of gifts can I make to the campaign?

A: Donations to our campaign can take the form of cash gifts, or through gifts of stock, property or other assets. While the Habitat for Healing Campaign seeks to raise a minimum of \$2 million, each dollar counts. Best of all, we will leverage your contribution. To demonstrate our commitment to the campaign's success, the Borgess Foundation will contribute one dollar from a special endowment fund for every three dollars donated (up to a total of \$500,000).

Q: Can I spread the payment of my contribution over more than one year?

A: The sooner we collect contributions, the quicker we can complete our renovation and expansion plans. However, we do have options for donors to make gifts to the Habitat for Healing Campaign over the next two to three years (contact the Borgess Foundation for more information).

Q: Are opportunities for named or memorial gifts available?

A: Yes, there are many wonderful naming opportunities available. We welcome and encourage you to make a gift in memory or honor of someone, or establish a named gift yourself. To learn more, please review the enclosed information sheets in this brochure.

Q: How do I make a gift to the Habitat for Healing Campaign?

A: For your convenience, you may use the enclosed gift intent form, call 269.226.8100 or make a donation online at Borgess.com. You may also mail contributions directly to:

Borgess Foundation
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1521 Gull Road
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