



the habitat for healing campaign

AN OPPORTUNITY TO HELP AND HEAL MORE PEOPLE THAN EVER BEFORE

Nobody wants to visit an emergency room, but more than likely, it's something that will affect us all. When it happens, the last thing we'll want to worry about is the wait time. Or our privacy. Or the possibility of transfer to another health care facility.

When it happens, we should receive nothing less than the best possible care, from the best possible specialists, in the best possible place. So we can stay focused on what matters most: getting better.

At the Borgess Level I Emergency & Trauma Center, our goal has always been to help our patients get better, as fast and efficiently as possible. Treating more than 40,000 individuals every year, our Center combines leading experts and state-of-the-art technology to deliver precisely what patients need – when moments count. Designated as Level I by the American College of Surgeons, we are equipped to handle the most severe illnesses and injuries.

But while we are proud of the emergency and trauma services we've provided our community, we feel that improvements can, and should, be made. Renovating and expanding our Level I Emergency & Trauma Center – as well as upgrading key diagnostic technologies – will give our patients what they deserve: care that is private, care that is safe and care that is exceptional. By participating in the Habitat for Healing Campaign, you can enable us to reach these important objectives.

To discover how you can make a difference, please take a few moments to read on and learn more about our campaign. Working together, we can help and heal more people than ever before.



“Giving to the Habitat for Healing Campaign will not only help us renovate our Level I Emergency & Trauma Center and add new technology; it will also allow us to build a care environment that’s more secure, comfortable and conducive to healing.”
– John Lawrence, Board of Directors, Borgess Foundation

PRESERVING THE HEALTH OF OUR COMMUNITY, RESTORING THE HEALTH OF OUR PATIENTS



Every new era in the health care industry brings change with it – changes in technology, changes in reimbursement, changes in regulations. At Borgess, we understand that regardless of the challenges we face, these changes must be endured for our community to stay vibrant and healthy.

Transforming our Level I Emergency & Trauma Center will allow us to keep pace with the growing emergency and trauma demands of our community, and most importantly, put our patients first. With funding from the Habitat for Healing Campaign, we plan to expand the overall emergency and trauma department, convert curtain treatment bays to private rooms, and add a new fast-track area for more streamlined treatment of urgent care patients.

Greater confidentiality, improved safety, increased comfort and peace of mind. A revitalized Borgess Level I Emergency & Trauma Center will ensure that we meet these crucial patient needs – now and in the years ahead.



*“Curtain treatment bays met previous standards for emergency care delivery,
but today, patients expect private, individual rooms.
Renovating the Level I Emergency & Trauma Center will help us
successfully meet this expectation.”*

– Steven Kujacznski, DO, Medical Director, Borgess Level I Emergency & Trauma Center

SUPPORTING THE LATEST IN DIAGNOSTIC TECHNOLOGY

When it comes to offering the best treatment approach, an accurate diagnosis is essential. That's why we're dedicated to providing the most precise diagnostic technology available. Should our emergency and trauma



patients require a computerized tomography (CT) scan or other diagnostic testing, they're only one private hallway away from our state-of-the-art radiology department, housed within the new Stryker Center.

In addition to the renovation of the Borgess Level I Emergency & Trauma Center, the Habitat for Healing Campaign will support enhanced diagnostic capabilities, including our new 64-slice CT scanner. While current CT scanners are adequate for many applications, 64-slice CT scanners produce higher-quality images within five to 10 seconds, enabling certain conditions to be more quickly and thoroughly diagnosed. For those with heart disease, the new scanner delivers improved images of the coronary arteries, potentially eliminating the need for more invasive testing.

Complementing our 64-slice CT scanner, a new Women's Diagnostic Center is also in the works. Located in our Medical Specialties Building, the Center will offer increased access to a variety of diagnostic services, including digital mammography for the early detection of breast cancer. Gifts to our Habitat for Healing Campaign will help fund the purchase of two new digital mammography units. Digital mammography features many advantages, such as faster scanning and reduced breast compression. Images are also stored electronically versus on film, so health care providers can access and manipulate them more effectively.



"Innovative technology, such as our new 64-slice CT scanner, helps physicians more clearly detect many complex conditions, from heart and vascular disease to stroke and cancer.

As a result, patients receive a faster, more accurate diagnosis."

– Daniel Stewart, MD, Chief of Staff, Borgess Medical Center

Co-Chairman, Habitat for Healing Campaign

YOUR VITAL ROLE

Sir Winston Churchill said, “We make a living by what we get, we make a life by what we give.” Every step of the way during our 116-year history, giving has fostered our ability to deliver compassionate, high-quality care to southwest and south central Michigan. In fact, Borgess Health Alliance was born from the kindness of Bishop Casper H. Borgess, a benevolent man who donated \$5,000 to Monsignor Francis O’Brien in 1888.

The generosity provided by Bishop Borgess, the Sisters of St. Joseph – and people like you – has fueled our growth from a 20-bed hospital to a sophisticated health network serving an 11-county area with more than 132 sites of care and 67 satellite clinics.

Today, Borgess remains a vital resource, and your support will play a vital role in our future. Transforming our Level I Emergency & Trauma Center, as well as sustaining technological advancements, will help us thrive in an ever-changing health care arena. More importantly, it will strengthen our ability to meet crucial patient needs and preserve the health of the community we proudly call home.

While the Habitat for Healing Campaign seeks to raise a minimum of \$2 million, each dollar counts. Best of all, we will leverage your contribution. To demonstrate our commitment to the campaign’s success, the Borgess Foundation will contribute one dollar from a special endowment fund for every three dollars donated (up to \$500,000).

Donations to our campaign can take the form of cash gifts, or through gifts of stock, property or other assets. We welcome and encourage you to make a gift in memory or honor of someone, or establish a named gift yourself. To make a donation or learn more about naming opportunities, please review the information enclosed in this brochure.



“We are confident that this is the right thing to do for our patients and our community. It’s exciting, meaningful work and I hope everyone who can will take advantage of the opportunity to participate in the Habitat for Healing Campaign.”

*– Larry Cain, Chairman, Board of Directors, Borgess Health Alliance
Chairman, Board of Directors, Borgess Foundation*



Inside our new and convenient atrium entrance stands a sculpture created in honor of Dr. Homer Stryker, the orthopedic surgeon and medical pioneer who not only served countless patients at Borgess, but also launched the world-renowned Stryker Corporation.